



TSM&O CMM Workshop

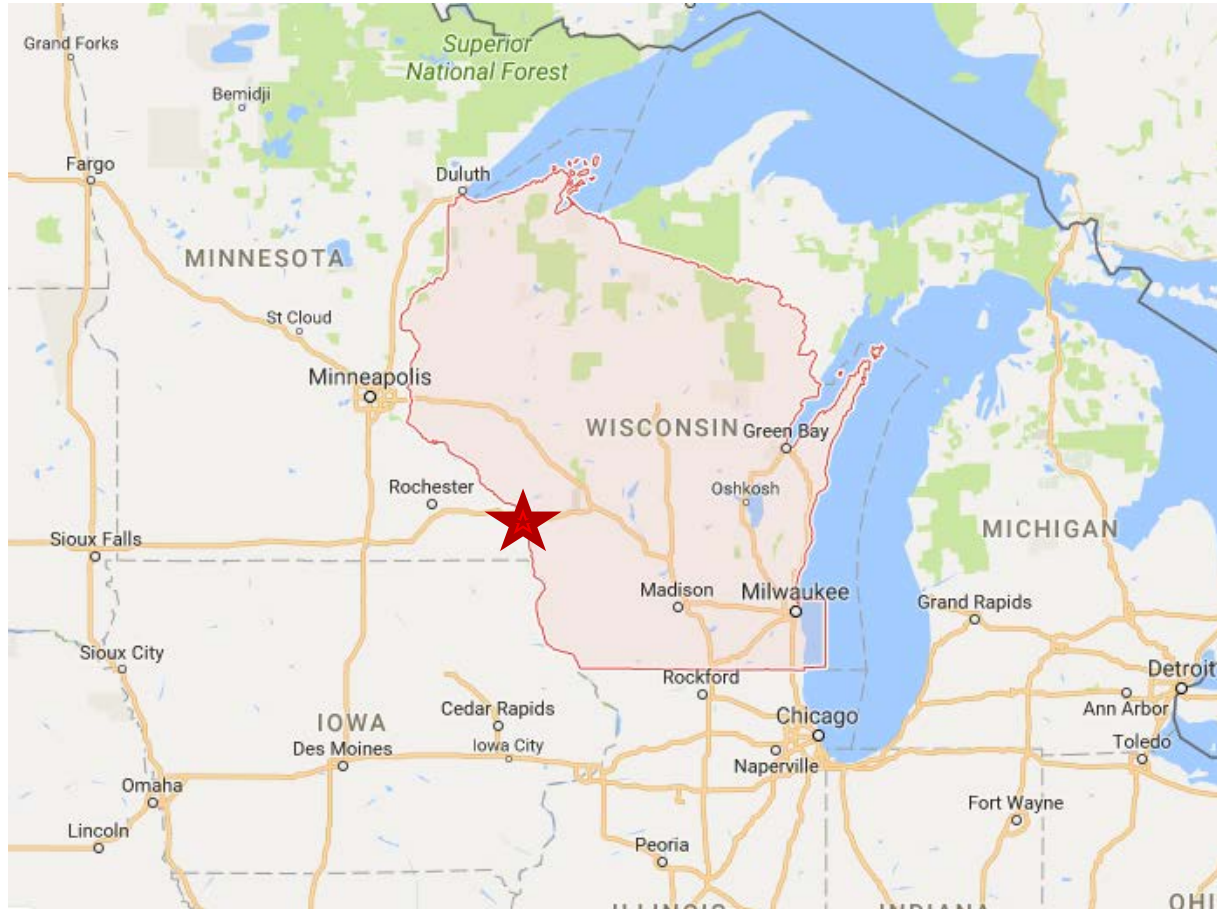
A Small town experience

La Crosse, WI

October 2015



Where is La Crosse, WI



La Crosse, WI

- ▶ Population of La Crosse = 52,000
- ▶ Metropolitan area population = 135,000



Workshop Details

- ▶ October 29, 2015
- ▶ Work shop attendance (14)
 - WisDOT Staff
 - MPO Staff
 - 2 Cities
 - County Emergency Management
 - Law Enforcement
 - State Senator Office Staff
- ▶ Full day – Self evaluation of CMM



Workshop - CMM



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Capability Improvement Framework Dimensions and Level Criteria as Applied to TSM&O Application

Source: Institutional Architectures to Improve Systems Operations and Management. SHRP2 Report S2-L06 (2012)

Capability Dimension	Level 1	Level 2	Level 3	Level 4
Business Processes (planning, programming, implementation)	Processes related to TSM&O activities ad hoc and unintegrated	Multiyear statewide O&M plan and program exists with deficiencies, evaluation, and strategies	Programming budgeting, and project development processes for TSM&O standardized and documented	Process streamlined and subject to continuous improvement
		1+		
Systems & Technology (systems engineering and technology interoperability)	Ad hoc approaches outside systematic systems engineering	Systems engineering employed and consistently used for ConOps, architecture, and systems development	Systems and technology standardized, documented and trained statewide, and new technology incorporated	Systems and technology routinely upgraded and utilized to improve efficiency performance
	1 = Signals	2 = ITS		
Performance Measurement (measures, data and analytics, and utilization)	No regular performance measurement related to TSM&O	TSM&O strategies measurement largely via outputs, with limited after-action analyses	Outcome measures identified and consistently used for TSM&O strategies improvement	Mission-related outputs/ outcomes data routinely utilized for management, reported internally and externally, and archived
	1 = Locals	-2 = WisDOT		
Culture (technical understanding, leadership, outreach, and program authority)	Value of TSM&O not widely understood beyond champions	Agency-wide appreciation of value and role of TSM&O	TSM&O accepted as a formal core program	Explicit agency commitment to TSM&O as key strategy to achieve full range of mobility, safety, and livability/ sustainability objectives
	1+ = Locals	-2 = WisDOT		
Organization/Staffing (organizational structure and workforce capability development)	Fragmented roles based on legacy organization and available skills	Relationship among roles and units rationalized and core staff capacities identified	Top-level management position and core staff for TSM&O established in central office and districts	Professionalism and certification of operations core capacity positions including performance incentives
	1 = Locals	-2 = WisDOT		
Interjurisdictional Collaboration (partnerships among levels of government and with public safety agencies and private sector)	Relationships on informal, infrequent, and personal basis	Regular collaboration at regional level	Collaborative interagency adjustment of roles/ responsibilities by formal interagency agreements	High level of operations coordination institutionalized among key public and private players
	1 = arterials	2+ = Interstate		



Workshop Feedback

- ▶ Positive
- ▶ Great place to start
- ▶ Need to continue
- ▶ Do more



Progress after Workshop

- ▶ MPO has worked on a Transportation Demand Management plan (TDM)
- ▶ La Crosse County along with area Cities, Villages, Towns, Downtown Businesses have developed next steps.
- ▶ La Crosse Area Planning Committee (LAPC) monitoring implementation, and a status report is anticipated in 2018



Knowledge we would like to gain

- ▶ How to move forward/which area of CMM is best to start with first
- ▶ How to increase buy in
- ▶ How do best engage strategic partners
- ▶ Is there any funding available



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